

S O F I T E L
LUXURY HOTELS
NEW YORK

PRESS RELEASE

**SOFITEL NEW YORK WINS GOLD IN THE 2016 TRAVVY AWARDS
AS BEST LUXURY HOTEL IN THE U.S. & CANADA**

NEW YORK – January 13, 2016 – [Sofitel New York](#) brought home the prestigious Gold statuette in the 2016 Travvy Awards as Best Luxury Hotel in the U.S. and Canada. Known as the Academy Awards of the travel industry, the annual Travvy Awards is presented by travAlliancemedi to recognize travel companies, products, agencies and destinations that exhibit the highest standards of excellence. The awards ceremony was held Wednesday, January 6, at Gotham Hall in New York City.

Sofitel New York and its fellow Travvy Award winners were singled out as the “best of the best” by more than 40,000 travel professionals, who were asked to select the travel suppliers and destinations they believe provide the highest overall service to their clients. Representing the largest database of the foremost leisure-selling, independent travel agents in the U.S., Travvy Award voters are responsible for selling the vast majority of these trips to tens of millions of consumers yearly.

“Earning gold in the Travvy Awards is a great honor, as it speaks to Sofitel New York’s strong relationship with the travel agents who entrust us with their clients,” said Balendra Nagesvaran, vice president of operations, luxury and upscale brands, at AccorHotels North America, Central America and the Caribbean. “It is also a testament to the hotel team’s commitment to ensuring that each guest experiences the best we have to offer with every stay.”

For more information, visit www.TravvyAwards.com.

About Sofitel New York

Sofitel New York, part of AccorHotels group, is a stylish Midtown hotel with a decidedly French accent in its contemporary décor, sophisticated artwork, brasserie cuisine and cosmopolitan service. It features 398 guest rooms, including 52 suites; function space that serves small to mid-sized events; and an outstanding brasserie, Gaby, whose French executive chef has won the Food Network show Chopped among other accolades. Sofitel New York is ideally located at 45 West 44th Street, affording easy access to Fifth Avenue and the Times Square theater district. For reservations, call 800-SOFITEL (763-4835) or visit www.sofitel.com.

Sofitel, authentic luxury hotels with a French soul

Sofitel is the elegant answer to a luxury traveler’s quest for the good things in life. Each hotel illustrates an artful blend of local culture and French soul. With an innate sense of new French art de vivre, Sofitel hold themselves to a heightened level of excellence and refinement. 120 addresses in 40 countries across the five continents appeals to modern status seekers, who have something special and unique that makes them stand out from the crowd. Each hotel is differentiated by its “cousu-main” service, graceful design, creative and inspired gastronomy in major cities like Paris, London, New York, Rio de Janeiro, Dubai, Bangkok, Shanghai... or nestled away in a country landscape in Morocco, Egypt, Thailand, French Polynesia...

Sofitel Legend, where heritage meets modernity. The network is composed of 5 timeless and iconic addresses that are generously infused with French luxury for ultimate indulgence.

SO Sofitel, rebellious lifestyle hotels bursting with local energy. In Bangkok, Singapore and Mauritius, SO Sofitel is an experience apart from the rest, recognizable for its avant-garde design, state-of-the-art technology, surprising happenings and social experience.

MGallery by Sofitel, charming boutique hotels, inspiring and singular. The intimate collection of 75 hotels stands for adventurous explorers who are clued in to travel and seek out the unbeaten path.

sofitel.com / accorhotels.com

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Sofitel New York

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