



ACCOR LUXURY & UPSCALE BRANDS INCREASES AWARENESS IN NORTH AMERICA WITH OVER 25 PROMINENT TRAVEL INDUSTRY DISTINCTIONS

The French hospitality group's luxury brands, including Sofitel, Pullman and MGallery, have been recognized for excellence in hospitality and innovation

MIAMI (February 18, 2015) – Accor Luxury & Upscale brands around the world have been recognized for their superior approach to French luxury in hospitality by several trusted U.S. travel resources over the last year. [Sofitel Luxury Hotels](#), [Pullman Hotels & Resorts](#) and [MGallery](#), all owned by Paris-based Accor hotels, account for nine hotels in North America, Central America and Caribbean region under; however, the brands are becoming increasingly well-known in the US through these prestigious awards.

In 2014, Sofitel Luxury Hotels, Pullman Hotels & Resorts and MGallery have continued to be named in top publication awards including, *Condé Nast Traveler's* Readers' Choice Awards, *Travel + Leisure's* World's Best Awards and SMITTY Awards, *US News & World Report* Best Hotels, as well as industry awards including AAA Four Diamond Awards, TripAdvisor Certificate of Excellence and Expedia Insiders' Select. While the brands are widely known throughout Europe, these awards have helped drive Sofitel, Pullman and MGallery's brand awareness in the US market, increasing the amount of US travelers to the brand's hotels. Awards include (in order of most recent,) but not limited to:

***U.S. News & World Report* Best Hotels of 2015**

- [Hotel Sofitel Chicago Water Tower](#)
- [Hotel Sofitel Washington DC Lafayette Square](#)
- [Sofitel Montreal Golden Mile](#)
- [Hostal Nicolas de Ovando Santo Domingo, MGallery Collection](#)

***Travel + Leisure* World's Best Hotels 2015**

- [Sofitel Washington DC Lafayette Square](#)
- [Sofitel Angkor Phokeethra Golf & Spa Resort](#)

- [Sofitel Legend Metropole Hanoi](#)

Condé Nast Traveler Readers' Choice Awards 2014

- [Sofitel Montreal Golden Mile](#)
- [Sofitel Legend Santa Clara Cartagena](#)
- [Sofitel Buenos Aires](#)
- [Sofitel Legend The Grand Amsterdam](#)
- [Sofitel Budapest Chain Bridge](#)
- [Sofitel Arc de Triomphe](#)
- [Sofitel Wanda Beijing](#)
- [Sofitel Legend Metropole Hanoi](#)
- [Sofitel Angkor Phokeethra Golf & Spa Resort](#)
- [Sofitel Phnom Penh Phokeethra](#)
- [Pullman Port Douglas Sea Temple Resort & Spa](#)
- [La Résidence Hotel & Spa by MGallery](#)

AAA Four Diamond Award 2014

- [Sofitel Chicago Water Tower](#)

Travel + Leisure SMITTY Awards 2014

- Best Use of Tumblr – Accor - Runner-Up

Expedia Insiders' Select 2014

- [VIE Hotel Bangkok by MGallery](#)

TripAdvisor Certificate of Excellence

- [Hotel Nemzeti Budapest by MGallery](#)
- [Sofitel Montreal Golden Mile](#)
- [Sofitel Philadelphia](#)
- [Sofitel New York](#)
- [Sofitel San Francisco](#)
- [Sofitel Chicago Water Tower](#)
- [Sofitel Miami](#)
- [Sofitel Washington DC Lafayette Square](#)

“Accor Luxury and Upscale Brands possess an exceptionally polished approach to luxury and hospitality, and we are honored to be recognized for these achievements,” said Rick Harvey Lam, Senior Vice President, Global Marketing, Communications and Partnerships, Luxury & Upscale Brands Accor. “We will continue to strive for greatness as we expand the luxury brands around the world.”

These luxury brands continue to grow, adding to their portfolios of hotels that offer high-quality amenities and exceptional experiences. In 2014, Sofitel introduced [Sofitel Bali Nusa Dua](#). Located on the beachfront, this resort – both spacious and intimate - has 415 rooms and 17 luxurious villas nestled in eight hectares of tropical gardens amidst a lagoon-like pool. Sofitel will also celebrate in 2015 the opening of Sofitel So Auckland in New Zealand and the opening of the first hotel in Mexico, Sofitel Mexico Reforma, expected to open in 2017.

Accor opened a new frontier in November 2014 with [The Lake Garden Nay Pyi Taw](#), the newest member of the MGallery Collection and the first Accor hotel in Myanmar. Accor also recently celebrated a major milestone: its 600th hotel in Asia Pacific with the signing of [Park Lane Hong Kong](#) hotel in the upscale Pullman brand.

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Accor is the world's leading hotel operator, with **470,000 rooms** in **3,700 hotels** across **14 trusted brands** in **92 countries**. The company is organized around two distinct divisions, **HotelServices**, which operates and franchises the hotels and **HotelInvest**, which is a hotel owner and investor. The Accor hotels sit in three segments from budget to luxury which are constantly reinventing their concept to satisfy the needs of business and leisure customers around the globe. Accor brands include in luxury-upscale; **Sofitel, Pullman, MGallery and Grand Mercure, The Sebel**, midscale; **Novotel, Suite Novotel, Mercure and Adagio** and economy; **ibis, ibis Styles, ibis budget, adagio access and hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

The Group's **170,000 employees** benefit from working for a company that believes in progression and has an industry leading training program, the Accor Académie. Since its creation 45 years ago, Accor is making innovation and sustainable hospitality the focus of its strategic vision as well as of its customer-centric approach development and innovation process.

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